

SEO exercises for Product Company.

A Green co.

- **Introduction:**

A Green Co. is the first company in India to develop biodegradable and ecologically friendly phone covers which are 100 % compostable. Their phone cases are produced from biodegradable waste and jute and are eco-friendly.

- **How it started:**

1. When we started working on Agreenco website. It was not ranking because it was a new website.
2. We worked on this from March 2021 after completing onsite ecommerce SEO of this website, we started working on the Google search console and resolved all the issues of the website.

- **What we have built and its achievements:**

1. We've built up to 500 high-quality backlinks for the website, and it presently ranks for 100+ keywords in Google and Bing. .
2. Sales increased up to 3x of this website.
3. They are selling eco-friendly products across India, now all the keywords are ranking on top of the first page of Google.

